



WATERSIDE

LUXURY LODGE OWNERSHIP FOR BUSINESSES

The *exclusive* employee benefit
that elevates your reward
package, and your business.

Give your top people something different: year-round access
to a private coastal retreat.

Holiday homes could be your *smartest* business perk

The benefits that keep your best people

Over half of UK employees are eyeing a new job, and third would leave purely for better benefits (Drewberry, 2025).

Top talent wants to feel valued, rewarded, and supported beyond the 9-to-5.

What does this mean for you?

When the average cost of replacing a UK employee is approximately £25,000 per worker, it's time to invest in better benefits. And employee benefits work best when they feel personal.

A company-owned holiday home gives you something no competitor has thought of – an exclusive, high-value perk they can see, feel, and use. It's a reason to stay, a motivator to perform, and a statement that you invest in people, not just positions.

A *luxury* holiday lodge on the coast offers your team a place to escape, recharge, and make memories – while enhancing your employer brand and helping you stand out in a competitive market.

1. *Celebrate* your people

Show genuine appreciation with something beyond a bonus.

2. *Retain* your best talent

The right perks make it harder for great people to leave.

3. *Strengthen* your culture

Shared experiences build connection and loyalty.

Waterside Holiday Group has already partnered with businesses across the UK to deliver this unique benefit, giving their teams private access to award-winning coastal lodges with five-star facilities.

Why it works for you

This isn't just a "nice to have." It's a proven differentiator in recruitment and retention. You can offer stays as performance rewards, wellbeing breaks, or incentives – all in a way that's cost-controlled and easy to manage.

Award-winning lodges, your next business advantage

Find the perfect location

Choose from our award-winning Dorset and Cornwall parks, each home to luxury holiday lodges with five-star facilities, private outdoor space, and state-of-the-art interiors – set in some of the UK's most celebrated coastal destinations.

Tailor it to your business needs

Decide the balance between employee stays, business events, and optional letting. Our fully-managed subletting service can generate up to £9,130 in just 9 weeks to offset your running costs – all with zero admin for your team.

Select your ownership plan.

We'll help you choose the right location, lodge style, and ownership plan to fit your budget and long-term goals.

Ongoing support

From concierge services to maintenance and guest management, we keep your lodge ready year-round, so you can focus on enjoying the benefits without the operational load.

Book your experience day

Step inside the lodges, explore the parks, and see how ownership could work for your business. Lunch is on us – so you can experience the quality for yourself.

Your team's next favourite perk is waiting.

Book an exclusive Business Ownership Discovery Call today.



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Or



VISIT OUR WEBSITE
to book your Experience Day.



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